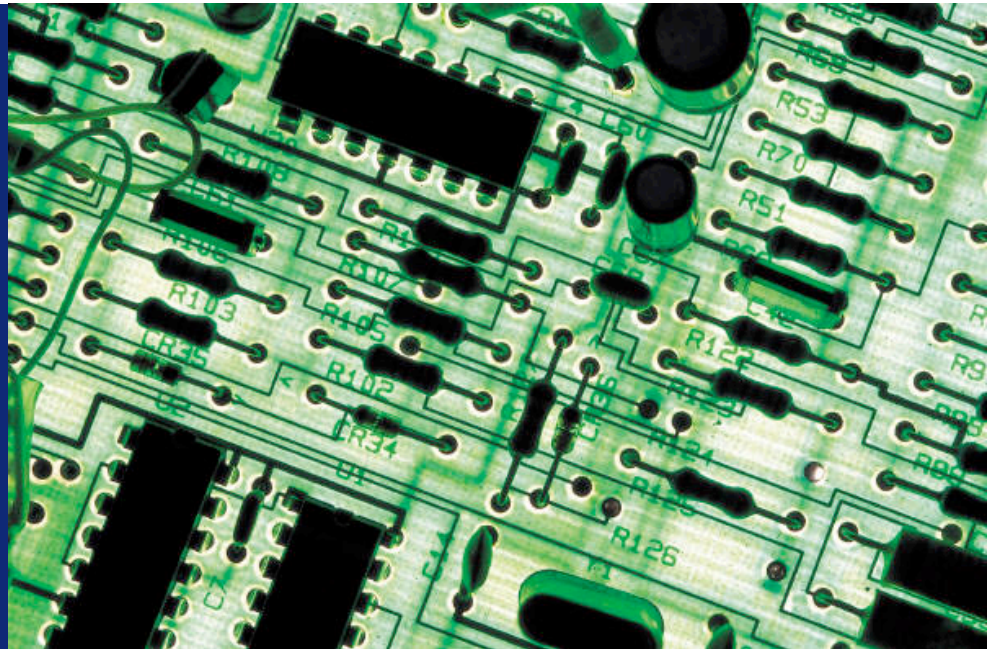


THE  
OFFICE  
PRODUCTS  
ANALYST

OPA



## Konica Minolta Color MFPs Rated Best By Customers

Results taken from the Annual End User Color MFP Study conducted by the Office Products Analyst

Each year, we conduct a study in which we ask Enterprise and SMB (Small and Medium Business) customers across the continental United States to rate the color multi-functional printers (MFPs) that they use on a daily basis. Surveys were completed via extensive telephone interviews with hundreds of customers.

After a thorough validation process, we were left with 386 locations.



Of five vendors in this year's study, Konica Minolta color MFPs, were ranked Best Overall in our study. Customers also gave Konica Minolta color bizhubs highest ratings with respect to Image Quality,

Overall Product Reliability, General Ease of Use, Productivity and more. Of 18 sub categories that make up our Effectiveness section, Konica Minolta was rated highest in 12, dominating this year's study.

*"Based on what customers told us, anyone in the market for a color MFP should strongly consider a Konica Minolta device."*

Andy Slawetsky  
President, Industry Analysts, Inc.

QUESTIONS?

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The Office Equipment Authority



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